



## Introducing...Engage

### Data-Driven Debt Collections Powered by Machine Learning

Katabat Engage helps lenders collect more dollars through a platform of personalized, digital communications tailored to customer preferences. Powered by our proprietary machine learning platform, Engage enables lenders to continuously tune customer outreach and response strategies, improving the performance of digital channels while driving efficient use of budgets. Lenders can now help customers resolve their debts while more efficiently allocating scarce resources.

#### Continuous Learning. From Day One.

Today's customers demand an omni-channel experience driven by their unique communication preferences. Katabat Engage continuously learns and adjusts to deliver personalized communications that resonate, increasing contact rates and dollars collected.

#### Deploy Fast. Generate Revenue Faster.

Katabat Engage is platform agnostic; designed to work without heavy or time consuming integration. Pre-configured SMS and e-mail templates can be quickly deployed, and campaigns are optimized as machine learning algorithms are continuously tuned based on each customer interaction.

#### Right Message. Right Time. Right Channel.

Engage delivers customized digital communications to individual customers at various stages of delinquency. Engage reads broader patterns and leverages behavioral insights to determine which message resonates most, resulting in improved response rates and recoveries.

#### Benefits



**Improve Recoveries:** Tailored messaging through customers' preferred channels increases engagement and dollars collected.



**Reduce Cost:** Digital servicing reduces the higher costs associated with operating contact centers.



**Mitigate Risk:** Engage operates inside your organization reducing reputational, vendor and regulatory risk.