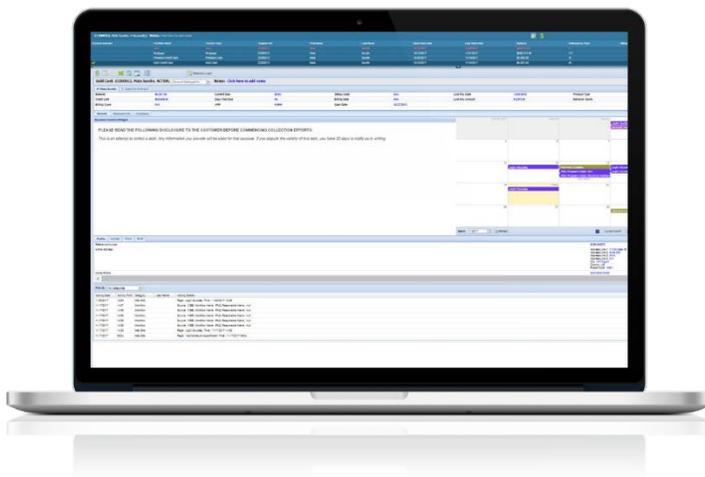# KATABAT Unite

E2E Lifecycle Management

Centralized Management for an Integrated Customer Experience

Centralized, integrated customer lifecycle account servicing, from cradle to grave. Easily configure strategies, workflows, and communications, without IT involvement. Real-time decisioning and agile response to customer needs. More valuable, nurtured customer relationships. User-friendly, mobile-responsive, and self-service portal.

Connect for Good

Experience the difference that integrated strategy, workflow, and an on-demand customer portal can make in your customer satisfaction. Optimize communications performance and response rates. Customers can engage using their preferred devices, which makes it as easy as possible to interact.


They can connect and respond to individualized communications, make payments, and update their accounts with 24/7 access. Foster deeper, more profitable relationships.

The Highlights
If you're in a hurry

- Quickly create and execute personalized onboarding communications.

- Tailor communications based on customer segmentation and responses.

- Test and refine data-driven strategies before execution.

- Respond in real time to customer inputs.

- Send the right messages at the right time to maximize response.

info@katabat.com | Katabat.com
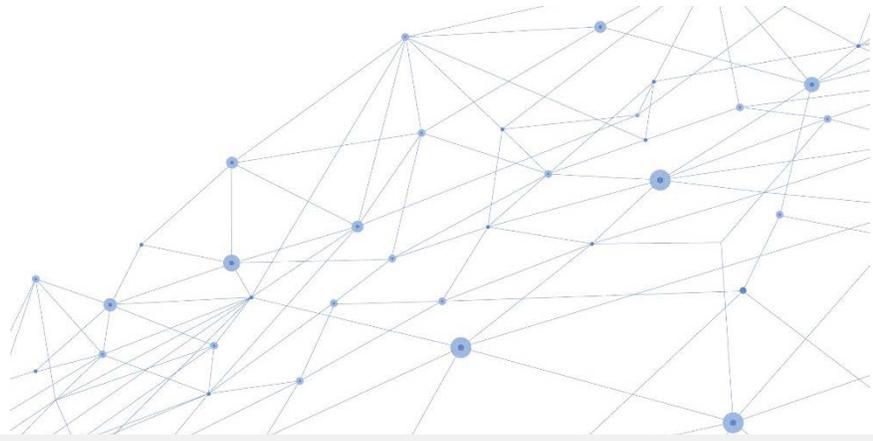
KATABAT

Centralized Management for an Integrated Customer Experience

Your Challenges Solved

Centralize and manage customer account servicing across all life stages. Your account's Central HQ, Part of Katabat™ Unite customer marketing communications, Katabat™ E2E Lifecycle Management intelligently manages every aspect of each customer and account, from beginning to end. From marketing to account servicing, collections, and recovery, Katabat enables you to manage and gain visibility into all stages—from cradle to grave. All on a single, integrated platform.

Maximize each relationship, one by one. Providing consistency and continuity across agent and customer self-service interactions improves the customer experience. Visibility into account details streamlines operational efficiency while providing an audit trail.

Consistent and Compliant? Check.

In addition to highly individualized communications and offers that work, you also benefit from consistent messaging. Keep compliant with an audit trail of all digital communication templates and data, including content creators and publishers. All boxes checked.

Key Benefits

Cost-effective, centrally managed communications through all channels

Strategies, workflows, and communications easily configured without IT involvement

More valuable, nurtured customer relationships

Personalized customer experience through a mobile-responsive, self-service portal