KATABAT Restore

Digital Collections

Driving Customer Response With Digital Reach

Your customers are always connected. Reach them more effectively and inspire them to connect. Execute personalized digital customer communications that drive dollars collected while improving performance.

The Power of Digital

Part of the comprehensive, proven Katabat™ Restore collections and debt management solution, Katabat™ Digital Collections delivers the power of digital engagement and strategy management. Unlike other available solutions that manage various communication channels through silos and various platforms, Katabat Digital Collections delivers centralized communication management through a unified platform.

Experience the difference that integrated strategy, workflow, and an on-demand customer portal can make in your collections communications performance and response rates. Strategists can target digital communications based on a customer's preferred channel. Customers can engage using their preferred devices which make it as easy as possible to make payments, review individualized program offers, and update their accounts.

The Highlights
If you're in a hurry

- Quickly create and execute personalized digital customer communications

- Tailor communications based on customer segmentation

- Test and refine data-driven strategies before launching campaigns

- React in real time to customer inputs to present the best program offer based on up-to-date customer information

info@katabat.com | Katabat.com

KATABAT
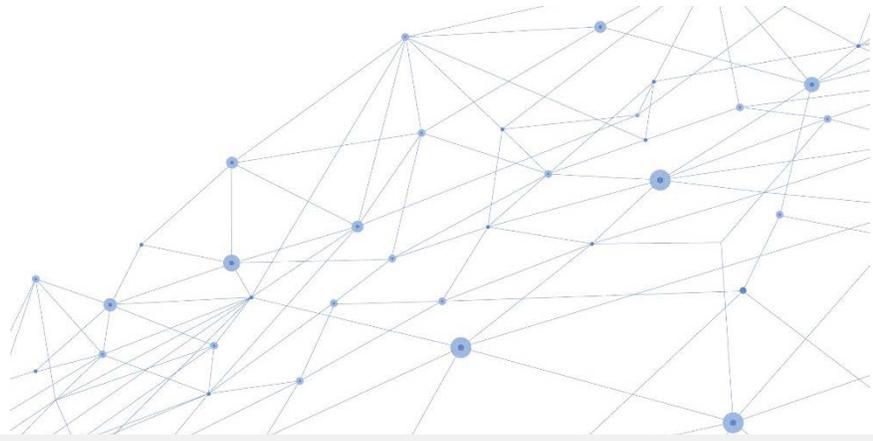
Driving Customer Response With Digital Reach

Test, Connect, and Don't Let Go

Leverage A/B testing and other strategies to create targeted customer communications in a powerful and easy-to-use portal. You can preview the results prior to campaign execution, and then fine-tune to get it right. Learn from past campaigns to personalize your templates, forms, and program offers. React immediately to customer inputs and the data collected via integrated workflows to drive improved response.

Consistent, Compliant Communications

In addition to highly individualized digital program offers that work, you also benefit from consistent messaging. Keep compliant with an audit trail of all your digital communications data, including content creators and publishers.

Key Benefits

Cost-effective, centrally managed communications through every digital channel (e.g., email, SMS)

Configurable strategies for treatment and offer management

Personalized customer experience through a mobile-responsive, self-service portal

Increase dollars collected and drive better customer relationships